Past keynote speakers create ‘hall-of-fame’ panel at AADOM 10th annual meeting

Members and guests of the American Association of Dental Office Managers are invited to tap into the latest education on practice management while meeting new friends and catching up with old at the Hilton San Diego Bayfront hotel, Sept. 4–6.

This year marks the organization’s 10th annual conference, and in recognition of that, the agenda is packed with timely, practical courses, lectures and sessions. A highlight of the event is expected to be the return of the past 10 years’ most popular keynote speakers to create a “Hall of Fame” expert panel.

Also back by popular demand this year is Software Palooza — a half day of intensive courses dedicated entirely to software training. The training attracts those who want to gain the most out of Eaglesoft, Dentrix, SoftDent or PracticeWorks systems. Taught by experienced trainers and super users, the courses are designed to enhance and enrich your practice management software experience and provide tips and new reports you can use as soon as you get back to your practice.

Keynote speaker Laurie Guest is scheduled to present “Best Kept Secrets of Successful Practices.” Additionally, a “bonus” session has been scheduled for Wednesday evening, featuring Paul Edwards, president of CEDR Solutions, with “Top of Their Class: How Managers Can Build Extraordinary Teams.” Other speakers will address topics such as team building, stress relief, electronic health records (EHR) and overcoming practice barriers.

According to the meeting organizers, the event’s exhibitors understand how important the office manager is to the practice and are excited to educate attendees on the newest products and services in dentistry.

As always, many exhibitors also will be offering show specials no practice will want to miss.

The 2014 Office Manager of the Year will be announced in San Diego, and the organization’s newest fellows will be inducted into the fellowship program.

And, of course, the conference will be rounded out with plenty of time and opportunity for networking with fellow professionals from around the country and a little bit of time for some off-site social events. This conference is approved for up to eight C.E. credits toward the AADOM Fellowship Program.

Conference venue features numerous attractions

The grounds and interior of the Hilton San Diego Bayfront, which rises 30 stories above San Diego Bay, are filled with local artwork that draws upon light, wind and other inspirations from the San Diego Bay waterfront to create spaces that many have described as being “dramatic and uplifting.” Other highlights of the hotel include:

• San Diego’s first and only heated salt-water hotel pool, located directly alongside San Diego Bay.
• A 4.3-acre park and waterfront promenade with an abundant variety of trees and plants.
• Spa Aquazul and fitness center, a therapeutic ocean oasis offering an elaborate range of relaxation and renewal.
• Direct access to hiking, walking, rollerblading and boating along the San Diego Embarcadero and on San Diego Bay.
• Lush landscaping surrounding the Pool Deck and Promenade Plaza, comprising more than 60 varieties of plants, shrubs and trees, all labeled with descriptive signage for guests’ educational enrichment.

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